

ADF PARIS AEROSOL & DISPENSING FORUM

PCD PARIS PACKAGING OF PERFUME COSMETICS & DESIGN

PLD PARIS PACKAGING OF PREMIUM & LUXURY DRINKS

ADF&PCD and PLD INNOVATION AWARDS PARIS

and the finalists of the 2021 edition of the PLD Innovation Awards are...

Paris, March 25, 2021. **The ADF&PCD and PLD Innovation Awards** reward the most outstanding packaging innovations of the year in the European market across perfume, cosmetics, personal care, premium drinks, aerosols and dispensing systems.

160 entries in competition this year

The Innovation Awards have attracted a wide range of entries for the 2021 edition. This year, the three separate Awards jury meetings were held virtually for all the jury members, and in person for the Awards Chairmen and organisers, in the context of a somewhat unusual health situation.

It should be noted that each Awards jury was expanded and included independent experts, professionals and journalists from their areas of expertise. In an eventful day, with sometimes lively exchanges and debates, all the products in the competition were examined and judged during the three separate sessions.

Christelle ANYA, Content and Community Director - Relations with brands and institutions underlines: *"These jury meetings are moments of rich and exciting exchanges. These are moments of sharing that we appreciate every year as organisers of these Awards. They are all keen to evaluate the innovations of the luxury market, to share their expertise and to exchange ideas between professionals on the innovations that are in competition".*

The ADF&PCD and PLD Innovation Awards 2021: an excellent edition that will give exceptional visibility to all the winners of the three Awards, which this year presented innovations of very high quality and highlighted some very fine achievements.

FOCUS ON THE FIRST EDITION OF THE PLD INNOVATION AWARDS 2021

25 innovations highlighted.

Finalists are:

Category Sparkling wine and champagne



Ecobox
Champagne
Perrier-Jouët



BLIV Champagne
L'Ambitieuse

Category Wines



Grupo Lappi
Etiquetas
Open The Senses



Château
Lafaurie-Peyraguey
Bordeaux Dry White
Wine Vintage 2019



HMS Bordeaux
29 Quai des
Chartrons



Y'a in Up - LVMD
Le Bouchon
Dynamique

Category Spirits and liqueurs *Mass market*



Amcor Capsules
Shapeart



Fratelli Branca Distillerie
Carpano RTD Negroni e Mito

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Finalists are:

Category Spirits and liqueurs - Premium



Atiu
GinPeace



Denomination
Quinta da Pedra Alta
Pedra N°3



P&P Promotion srl
Amaro Santoni 34 Erbe



Belvedere Vodka
Moët-Hennessy
Belvedere Heritage 176



P&P Promotion Srl
Il Pi Gram

Category Beer and Cider



Calypso Space SL
MT Rings



Alzamora Group
Bot Club



Crown Packaging
Natakhari Limited
Edition



Crown Packaging
Seedlip Spice 94

Category presentation pack



Virojnglor

Coffret « The Botanist »



Retailpak

Trust me Vodka Display Box



Belvedere Vodka

Moët-Hennessy

Belvedere Cutting Board



Virojnglor

Specially Yours - Coffret Moët & Chandon



Martell Mumm

Perrier-Jouët

Martell Chanteloup XXO

Category innovation and sustainability



PUSTERLA 1880

Maison Ruinart
Étui seconde peau



Belvedere Vodka

Moët-Hennessy

Belvedere Cutting Board



DAPY Paris

Bamboo Glorifier
Ballantine's

**SEE YOU SOON FOR THE OFFICIAL
ANNOUNCEMENT OF THE 2021 FINALISTS!**

ADF&PCD and PLD PARIS 2021 PRESS RELATION

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