



PACKAGING OF PERFUME
COSMETICS & DESIGN 2020



PCD AWARDS
ENTRY FORM

AIM OF PCD AWARDS

The **PCD Awards** are designed to single out the "Packaging innovations". They are awarded by an independent jury of brands, packaging experts and journalists. **Participation is FREE**. The products should be distributed by a cosmetic brand in the **European and/or international market between 1st January and the 31st December 2019**. If you have an innovative project not yet launched on the market, don't hesitate to participate for a special jury mention!

WHEN IS THE CEREMONY?

The PCD Awards ceremony will be held at the ADF&PCD Paris show, on **Thursday 30th January 2020** at Porte de Versailles Pavilion 7 - Paris. Get your free badge online to attend at **www.adfpcdparis.com**
Deadline of submission: November 07th 2019

WHO CAN ENTER?

All brands having a significant product innovation launched in the consumer market in 2019. Suppliers can apply on behalf of brands with their agreement.

HOW TO ENTER?

Please choose the category you want to enter (tick as appropriate). Complete in English for our international audience and return all elements mentioned at the end of the form (one application form per product) to Emma Appert - emma.appert@easyfairs.com. Submission deadline: November 7th 2019. Participation is free.

JURY

- Presidents of the Jury: Alain BETHUNE, Packaging Expert & Michel DUPUIS, COJEMIAL
- Hervé BOUIX, Estée Lauder
- Philippe BRIAND, Clarins
- Eric CABRIOT, LVMH FB
- Carol POLTORAK / Pierre DUCASTIN, L'Oréal
- Vincent GALLON, Premium Beauty News
- Xavier LÉBOUCHER, Puig
- Jérôme LÉROUGE, Beiersdorf
- Pascale MARCINIAK-DAVOULT, Chanel
- Axel MAROT, Interparfums
- Jean-Louis MATHIEZ, Cinq.Pats
- Oonagh PHILIPS, BW Confidential
- Christophe PRADERE, BETC DESIGN
- Andrea SPINOSA, Coty

CATEGORY

- Hygiene / Body care / Hair care
- Skincare / sunscreen products: Mass market Premium
- Make-up (Foundation, eyes, lips, nails) : Mass market Premium
- Fragrances: men women
- Limited edition box set (Skincare, fragrance etc.)
- Sustainable Development Award (please provide specific information listed on page 3)

INNOVATION CRITERIA FOR ELIGIBILITY (PRIMARY AND SECONDARY PACKAGING.)

TICK AS APPROPRIATE:

- Unique Design (shape and decoration)
- Perceived quality
- Ergonomy, Gesture, New service
- Innovation: technical, transformation, process
- Environment / Sustainability

Company Name:

Address:

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City: Post Code:

Country:

Tel: Website:

Name, phone & e-mail of contact person:

Recipient's Name, phone & e-mail to get the price during the ceremony:

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Recipient's job title:

Title of your innovation / catch phrase:

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Name of product:

Please specify below the technical details (not commercial) of your striking innovation(s):

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Name of the company selling this product:

Name of the supplier(s) that you would like to thank:

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LIST TO SEND TO EMMA APPERT - emma.appert@easyfairs.com

- The completed application (in English)
- 1 high resolution (HD) picture of the product
- 3 PowerPoint slides of your technical presentation for the jury and ceremony if you win (in English)
- Name, address, phone and photo of the contact who will receive the awards on stage during the ceremony if you win (Brand contact details not supplier's)
- 3 samples of the product to be sent to: Easyfairs Oriex - PCD Awards, 29 Rue de Trévis, 75009 Paris, France

Please note the winners are confidential until the PCD Awards ceremony, we won't contact anyone until then. Please get your badge online to attend the PCD Awards ceremony. Please share your application on social media using #ADFPCDAWARDS #ADFPCDPARIS

FOR THE CATEGORY "SUSTAINABLE DEVELOPMENT AWARD" AND THE CRITERIA "ENVIRONMENT / SUSTAINABILITY", PLEASE PROVIDE AT LEAST 3 OF THE FOLLOWING ELEMENTS:

ECO-DESIGN OF PACKAGING:

- REDUCTION WEIGHT/VOLUME (compared to an Abis product and to iso-functionality)
- CONCEPTION: use of materials resulting from the recycling and from renewable resources (certification for secondary packaging or traceability for primary packaging).
- REUSE: design and implementation of reusable packaging and/or refills
- RATE OF THE PACKAGING MAXIMUM RETURNS: capacity of the packaging to return part of the product

FRENCH VERSION: POUR LA CATEGORIE "SUSTAINABLE DEVELOPMENT AWARD" ET LE CRITERE "ENVIRONMENT / SUSTAINABILITY", FOURNISSEZ AU MOINS 3 DES ELEMENTS SUIVANTS :

ECO-CONCEPTION DES EMBALLAGES :

- RÉDUCTION POIDS/VOLUME DU PACKAGING (à Iso-fonctionnalité etc.)
- CONCEPTION : utilisation de matériaux issus du recyclage ou de ressources renouvelables (certification pour les emballages secondaires ou traçabilité pour les emballages primaires).
- RÉUTILISATION : mise en oeuvre d'emballages réutilisables ou rechargeables
- TAUX DE RESTITUTION MAXIMUM DU PRODUIT : capacité de l'emballage à restituer tout ou partie le produit contenu

ADF&PCD NYC 2020 AWARDS

Please tick this box if you also would like to enter your product in the **ADF&PCD NYC 2020 Awards** (September 2020 at The Altman Building & Metropolitan Pavilion)

- YES I agree for my product(s) to be entered automatically in the NYC 2020 AWARDS